

WELCOME TO THE 23RD CENTURY.

**The only thing you can't have in this
perfect world of total pleasure is your 30th birthday.**

LOGAN'S RUN



Logan is 29.

METRO-GOLDWYN-MAYER presents A SAUL DAVID PRODUCTION "LOGAN'S RUN"
starring MICHAEL YORK · JENNY AGUTTER · RICHARD JORDAN · ROSCOE LEE BROWNE
FARRAH FAWCETT-MAJORS & PETER USTINOV · Screenplay by DAVID ZELAG GOODMAN
Based on the novel "LOGAN'S RUN" by WILLIAM F. NOLAN and GEORGE CLAYTON JOHNSON
Music—JERRY GOLDSMITH · Produced by SAUL DAVID · Directed by MICHAEL ANDERSON
Filmed in TODD-AO and METROCOLOR **NOW A BANTAM BOOK!** ORIGINAL MOTION PICTURE SOUNDTRACK ALBUM
AVAILABLE ON MGM RECORDS AND TAPES

PG PARENTAL GUIDANCE SUGGESTED
SOME MATERIAL MAY NOT BE SUITABLE FOR PRE-TEENAGERS



Released thru
United Artists
A Transamerica Company

T H E A T R E

The only thing you can't have in this perfect world of total pleasure is your 30th birthday.

LOGAN'S RUN

A detailed black and white collage illustration for the movie Logan's Run. The top half features a futuristic cityscape with domes and spires under a large, stylized archway. Below this, the scene is divided into several panels. On the left, a man in a dark suit stands next to a woman in a light-colored dress. In the center, a large, multi-fingered hand holds a glowing diamond. To the right, a woman in a light-colored dress is shown in a close-up, looking directly at the viewer. At the bottom, two men are running towards the viewer. The entire illustration is framed by a thick, stylized border.

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MGM



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T H E A T R E

Mat 402

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MGM  Released thru
United Artists
A Transamerica Company

T H E A T R E

4 Cols. x 130 Lines — 520 Lines (37 Inches)

Mat 401



APPROVED

All advertising in this pressbook, as well as all other advertising and publicity materials referred to herein, has been approved under the standards for Advertising of the Code of Self-Regulation of the Motion Picture Association of America. All inquiries on this procedure may be addressed to:

Director of the Code for Advertising
Motion Picture Association of America
522 Fifth Avenue, N. Y., N. Y. 10036


This picture has been rated:

PG PARENTAL GUIDANCE SUGGESTED
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SPECIAL MAT No. 1

The following ads and scenes are available on a composite mat at a special low price at National Screen:
Ads: 101, 102, 201, 202, 203
Scenes: 1A and 2A

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MGM  Released thru **United Artists**
A Transamerica Company

T H E A T R E

3 Cols. x 100 Lines — 300 Lines (22 Inches)

Mat 301

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MGM  Released thru **United Artists**
A Transamerica Company

T H E A T R E

2 Cols. x 100 Lines — 200 Lines (14 Inches)

Mat 204

M-G-M presents



LOGAN'S RUN

PG PARENTAL GUIDANCE SUGGESTED
SOME MATERIAL MAY NOT BE SUITABLE FOR PRE-TEENAGERS

MGM T H E A T R E Released thru **United Artists**

2 Cols. x 25 Lines — 50 Lines (3 Inches)

Mat 202

M-G-M presents



LOGAN'S RUN

PG PARENTAL GUIDANCE SUGGESTED
SOME MATERIAL MAY NOT BE SUITABLE FOR PRE-TEENAGERS

MGM T H E A T R E Released thru **United Artists**

2 Cols. x 14 Lines — 28 Lines (2 Inches)

Mat 201

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MGM  Released thru **United Artists**
A Transamerica Company

T H E A T R E

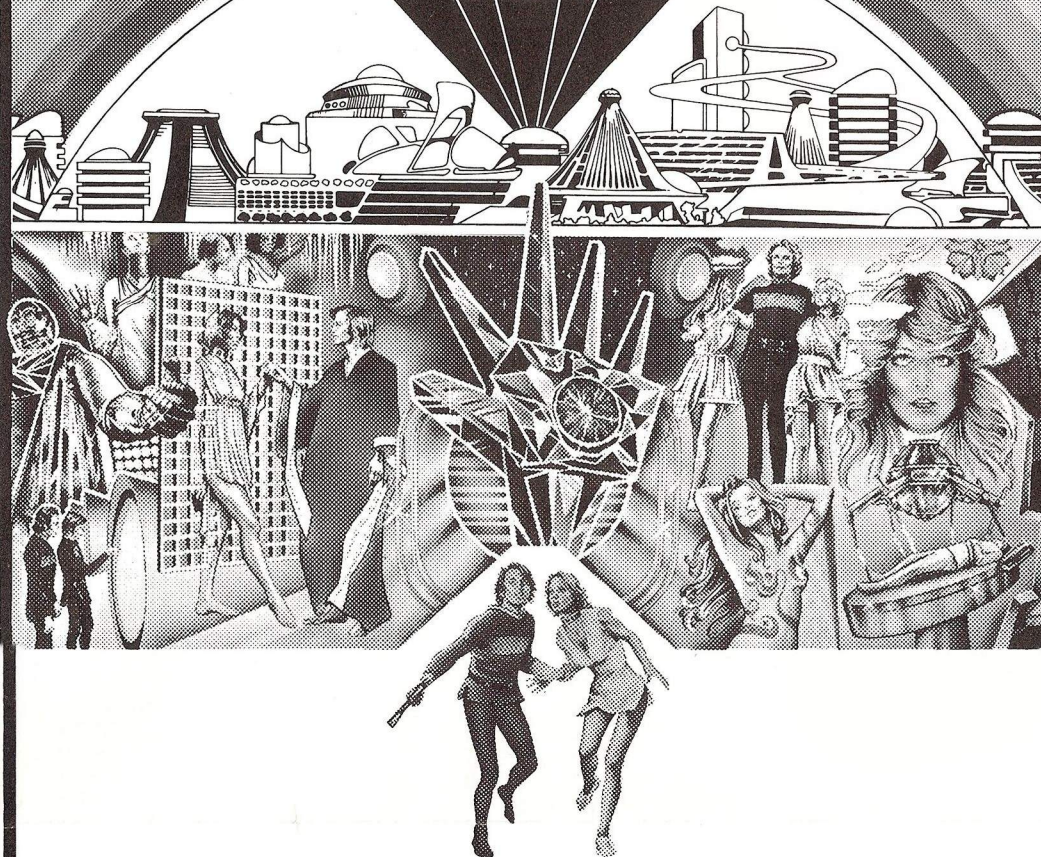
2 Cols. x 60 Lines — 120 Lines (9 Inches)

Mat 203

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MGM  Released thru **United Artists**
A Transamerica Company

T H E A T R E

3 Cols. x 133 Lines — 400 Lines (29 Inches)

Mat 302



1 Col. x 28 Lines (2 Inches)
Mat 102



1 Col. x 14 Lines (1 Inch)
Mat 101

MGM's Lavish, Futuristic 'Logan's Run' Depicts Life Three Centuries From Now!

(Advance Production Feature)

Metro-Goldwyn-Mayer is celebrating its second half-century in the film industry with Saul David's lavish, unique and provocative production of "Logan's Run," starring Michael York, Jenny Agutter, Richard Jordan, Roscoe Lee Browne, Farrah Fawcett-Majors and Peter Ustinov. Directed by Michael Anderson of "Around the World in 80 Days" fame, and written for the screen by David Zelag Goodman, the futuristic adventure drama is based on the novel "Logan's Run" by William F. Nolan and George Clayton Johnson. The film in Todd-AO and Metrocolor is released by United Artists, a Transamerica Company. It is slated to open at the Theatre.

Because of its concern about life 300 years from now, "Logan's Run" became one of the most challenging projects ever undertaken by a group of film creators. Everything—exterior and interior settings, modes of transportation, food, drink, furnishings, clothing, laws, beliefs, jobs, hobbies, entertainment, jewelry, personal habits, etiquette, manners, life styles, status symbols, even love—everything had to be devised and created especially for the film. The sets built at MGM were undoubtedly the most expensive erected at the studio since its great early days of musical spectaculars.

Costs for interiors and exteriors would have been insurmountable if it had not been for the state of Texas. In Dallas, Houston, and Ft. Worth, producer David and director Anderson located the most advanced architecture in America and incorporated the futuristic structures into "Logan's Run."

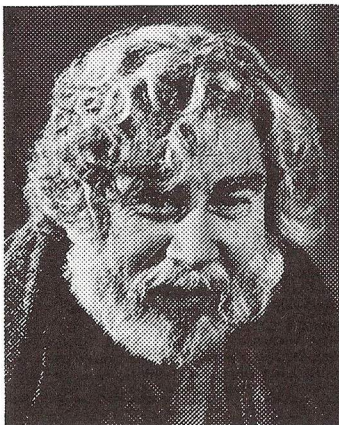
Sets for "Logan's Run" built at MGM studios were eye-popping! On Stage 15, largest sound stage in the world, two important backgrounds—Sandman Headquarters and the New You Shop—were constructed. The complete interior of Stage 30 housed two fabulous settings, the Ice Caverns and the awesome Carousel, an ingenious product of construction know-how, special effects wizardry and inventive movie magic where an audience of 500 filled the arena to cheer the dozens of stunt people who portrayed Lastday celebrants striving for life renewal.

Two sound stages were required to handle one single set for "Logan's Run." An opening was made between two adjoining stages to provide space for the maze tunnel along which the full-scale maze cars sped. The electrically-powered, teardrop-shaped plastic bubbles are so well designed that they can easily be converted to actual street travel.

Another stage was fully utilized to construct the decaying, vine-infested remains of the United States Senate chambers where Peter Ustinov lives with his hundreds of cats as companions. The felines, provided by Hettie Kram of Cat Care Shelter, West Los Angeles, lived on the set for almost two weeks while performing their roles.

Multi-Talented Peter Ustinov In 'Logan's Run'

As one of the most inventive and versatile talents in the entertainment world today, Peter Ustinov has made his mark as an actor, producer, director, playwright, scenarist, novelist, recording artist, newscaster and illustrator. A card-carrying member of no less than 14 showbusiness guilds and unions, Ustinov practices his crafts all over the world.



Still 1929-45 **Mat 1C**
Peter Ustinov again essays a favorite role, portraying a man much older than his actual years. He is the last man alive in Washington, D.C. during the 23rd century as one of the co-stars in MGM's "Logan's Run," a United Artists release opening at the Theatre.

His newest project, "Logan's Run," brought him back to Hollywood to work with producer Saul David and director Michael Anderson in a provocative drama set in the 23rd century. He portrays the last man alive in Washington D.C., surrounded by cobwebs and 500 cats. Ustinov's human co-stars in the MGM presentation are Michael York, Jenny Agutter, Richard Jordan, Roscoe Lee Browne and Farrah Fawcett-Majors. The screenplay by David Zelag Goodman is based on the novel, "Logan's Run," by William F. Nolan and George Clayton Johnson. The film is released by United Artists, a Transamerica Company, and it opens at the Theatre.

Ustinov's last appearance in Hollywood was as a bungling Oriental intelligence officer in the Walt Disney

comedy, "One of Our Dinosaurs Is Missing."

During a prolific career that spans three decades, Ustinov has been honored twice with Academy Award Oscars for his performances in supporting roles for "Spartacus" and "Topkapi"; a Golden Globe and an Oscar nomination for his Nero in "Quo Vadis"; an Emmy for Best Performance as Dr. Samuel Johnson in "Omnibus" for television, and the New York Drama Critics Award and the Donaldson Award for Best Foreign Play of the Year for his stage production, "The Love of Four Colonels."

His "Romanoff and Juliet" won the British Critics' Award for Best Play when it ran in London, plus nominations for the Antoinette Perry Award for both Best Play and Best Performance on Broadway.

Ustinov's film, "Billy Budd," won the David O. Selznick Silver Laurel Award in Germany, garnered eight nominations in the British equivalent of the Oscar race, and was on scores of Ten Best Films lists.

Besides his Oscars, Peter is most proud of the Benjamin Franklin Medal presented him by the Royal Society of Artists for his "notable contribution to the arts." He is the first actor to receive the Franklin Medal.

Jenny Agutter Makes American Film Debut In 'Logan's Run'

Although the United States is now celebrating the Bicentennial of its Declaration of Independence from England, its owes the "motherland" an unending debt of gratitude for Britain's continued export to Hollywood of talented screen beauties. These have included Elizabeth Taylor, Jean Simmons, Julie Christie, Vanessa Redgrave and Julie Andrews. And now for a 200th birthday present the British have sent us Jenny Agutter, a green-eyed young charmer whose skilled dramatic talents are a perfect match for her highly photogenic face and figure.

Miss Agutter (the accent is on the "Ag") makes her Hollywood debut as the feminine lead of Saul David's production of "Logan's Run" for Metro-Goldwyn-Mayer. The provocative adventure drama that examines the life and times of the 23rd century, is released by United Artists, a Transamerica Company. Jenny stars with Michael York, Richard Jordan, Roscoe Lee Browne, Farrah Fawcett-Majors and Peter Ustinov. In the role of Jessica, she has the romantic lead opposite York, portraying a conscientious objector to the law that forbids life beyond the age of 30. Michael Anderson directed "Logan's Run" from a screenplay by David Zelag Goodman based on the novel of the same name by William F. Nolan and George Clayton Johnson. The picture will open at the Theatre.

Daughter of Derek Agutter, who was in charge of live entertainment for the British armed forces, Jenny made her debut as an Arab child in "East of Sudan." She also portrayed Julie Andrews' daughter in "Star!" but her most impressive performances were in two outstanding BBC television dramas, "Snow Goose," with Richard Harris, and "War of Children." Now 22, Miss Agutter was most recently with England's celebrated National Theatre in "The Tempest" and "Spring Awakening." In "Logan's Run" the green-eyed brunette plays the pretty accomplice in a scheme to avoid a 23rd century law setting the lifespan at age 30. Midway through filming, MGM signed Miss Agutter to a contract calling for two additional films.



Still 1929-39 **Mat 2B**
British actress Jenny Agutter co-stars in her first major role in a Hollywood film in MGM's "Logan's Run." She portrays a member of the underground group rebelling against a law stating that nobody can live beyond 30. "Logan's Run" is released by United Artists, A Transamerica Company. It opens at the Theatre.

Michael York Makes Transition From 17th to 23rd Century

Michael York, the Oxford-educated British star, has demonstrated that he is equally at home in the 17th century or the 23rd century. Now starring in the Saul David Production of "Logan's Run," York portrays the unusual and demanding role of a member of an elite police force who tries to circumvent 23rd century society's stern and brutal law which decrees that life must end for all at age 30.

He came to this lavish and provocative futuristic drama almost fresh out of the 17th century when he won wide acclaim for his performances in "The Three Musketeers" and "The Four Musketeers."



Still 1929-38 **Mat 1B**
Michael York, who plays Logan, heads the cast of MGM's "Logan's Run." He portrays a member of an elite police force who revolts against the law that nobody can live beyond age 30. The United Artists release will open at the Theatre.

A Metro-Goldwyn-Mayer Presentation, "Logan's Run" is released by United Artists, a Transamerica Company. The film was produced by Saul David and directed by Michael Anderson from a screenplay by David Zelag Goodman based on the novel, "Logan's Run," by William F. Nolan and George Clayton Johnson. Starred with York are Jenny Agutter, Richard Jordan, Roscoe Lee Browne, Farrah Fawcett-Majors and Peter Ustinov. The picture opens at the Theatre.

As "Logan," York reaches a new pinnacle in his rapidly expanding career as an actor as he plays the title role in his 21st motion picture assignment. A truly dedicated performer, York has been acting on stage and screen since he was 16-years old. An alumnus of the Oxford University Drama Society, the ruggedly hand-

some young Britisher has displayed great versatility as he moves easily from Shakespearean drama to cinematic slapstick comedy, from experimental theatre to hard-hitting action films, and from frothy light comedy on stage to screen roles of deep dramatic intensity.

In 1964, following an audition in the presence of Sir Laurence Olivier at the Old Vic, Michael was accepted as a member of Britain's world renowned National Theatre. Shortly thereafter, he made his film debut with Richard Burton and Elizabeth Taylor in Franco Zeffirelli's production of Shakespeare's "The Taming of the Shrew." His television acting bow came in 1966 as "Jolyon" in BBC's widely-acclaimed video version of Galsworthy's "The Forsyte Saga."

Among the many films in which he has played prominent roles are "Romeo and Juliet," "Justine," "Cabaret," "Murder on the Orient Express," "The Three Musketeers," "The Four Musketeers," and "Conduct Unbecoming." Prior to reporting for "Logan's Run," Michael appeared on stage opposite Glynis Johns in "Ring Around the Moon" at Los Angeles' Ahmanson Theatre.

More Unseen Than Seen!

Roscoe Lee Browne is seen as the half-man, half-machine who guards the frozen food supplies of the 23rd-century city and dabbles in brilliant ice sculpturing as an avocation in MGM's "Logan's Run," opening at the Theatre through United Artists release. Actually, he is more unseen than seen, hidden behind the metallic appliance that shapes his face and conceals most of his human form.

One of America's most gifted black performers, Browne had to bicycle between the "Logan's Run" set and the television sound stages, where he was co-starring with Tony Curtis in the series, "McCoy."

A former U.S. track star and one-time holder of the world's record at 800 meters, Roscoe left a career as professor of French and comparative literature at Lincoln University to become an actor in 1956. He won an Obie for his off-Broadway performance in "Benito Cereno," and distinguished himself on the Shakespearean stage, in American and Canadian TV dramas, and in many films including "The Comedians," "Uptight," "Topaz," "The Liberation of L. B. Jones," "The Ra Expeditions," "The Cowboys," "Superfly TNT" and "Uptown Saturday Night."



Still 1929-30 **Mat 2C**
Michael York is being restrained as he tries to tell the people of a 23rd century city that they don't have to die at the age of 30. An MGM production opening at the Theatre, "Logan's Run" is being released by United Artists.

Director Michael Anderson Adds 'Logan's Run' to His Hits

Britain's Michael Anderson, director of Saul David's production of MGM's "Logan's Run," is the descendant of a long line of prominent actors and actresses on both sides of the Atlantic. However, early in life he decided to pursue a show business career behind a motion picture camera instead of in front of one. That his decision was a wise one is firmly attested by his 1956 Academy Award nomination for his superb direction of the star-studded film, "Around the World in 80 Days," plus a long list of movie boxoffice hits during a directing career that now spans 28 busy years.

"Logan's Run" is released by United Artists, the same company that distributed "Around the World in 80 Days." Starred in "Logan's Run" are: Michael York, Jenny Agutter, Richard Jordan, Roscoe Lee Browne and Peter Ustinov. It opens at the Theatre. David Zelag Goodman wrote the screenplay based on the novel by William F. Nolan and George Clayton.

Michael Anderson was born in

London on January 3, 1920, son of the well-known British actor Lawrence Anderson and his actress wife, Beatrice. Michael's great-aunt, Mary Anderson, of Louisville, Ky., was one of the first American Shakespearean actresses and the Mary Anderson Theatre in Louisville is dedicated to her memory.

Educated in England, France and Germany, Michael left school at the age of 16 to become an actor, making his debut with Otto Kruger in "The Housemaster."

He learned his craft working with such noted movie creators as Noel Coward, Carol Reed and David Lean. He made his directing debut at the age of 28 when he filmed "Private Angelo" with Peter Ustinov in Italy. Anderson's second film as a director was "Waterfront," in which Richard Burton made his screen debut.

Following an illustrious directing career in England, including the provocative science fiction thriller, "1984," Anderson came to the United States in the mid 1950's to direct one of the screen's greatest hits, Mike Todd's production for UA of "Around the World in 80 Days," which won the Best Picture Award and several other Oscars, plus an Academy Award nomination for Anderson.

Farrah Fawcett-Majors

Farrah Fawcett-Majors, a gray-eyed blonde of dazzling beauty and an actress of considerable talent, is the wife of Lee Majors, TV star of "The Six-Million Dollar Man." Texas-born and an alumna of the University of Texas, Farrah first made her mark on network TV commercials, especially in her sales pitches for a balsam hair conditioner. She has also played guest-star roles on many TV dramatic series and has a continuing role on TV's "Harry O," starring David Janssen.

She has an important role in MGM's "Logan's Run," currently at the Theatre through United Artists release.

The film was directed by Michael Anderson from a screenplay by David Zelag Goodman based on the novel by William F. Nolan and George Clayton Johnson.

Richard Jordan Keeps East-to-West Talent Trend

Since the advent of sound back in the late 1920's, Hollywood has been raiding, cajoling and enticing actors and actresses with Broadway experience to perform before the movie cameras. Among the most illustrious players who migrated from New York to the West Coast have been Spencer Tracy, Burgess Meredith, James Stewart, Ruth Gordon, Helen Hayes, Katherine Hepburn, Barbra Streisand and Marlon Brando, to mention but a few.

The Broadway-to-Hollywood trend has continued unabated and that's why the talented New York, stage-trained actor Richard Jordan now finds himself starring in Saul David's production of "Logan's Run." And although he made a few prior films, his career as a motion picture actor was recently nailed down with the first multiple-picture contract offered by Metro-Goldwyn-Mayer in years. In his first film under this pact, Jordan stars in MGM's "Logan's Run."

In the provocative futuristic drama, Jordan is seen as Francis, a member of an elite police force in a 23rd century city. Everybody's life there is devoted to personal pleasures — until he or she reaches the age of 30.

Michael Anderson directed the film from a screenplay by David Zelag Goodman based on the novel by "Logan's Run" by William F. Nolan and George Clayton Johnson. The film is released by United Artists, a Transamerica Company. The picture will open at the Theatre.

A native of New York City, Jordan was educated in England as an exchange student at Sherbourne School, then earned a degree from Harvard in three years. His professional debut as an actor was as "Romeo" in Joseph Papp's presentation of "Romeo and Juliet" in the widely acclaimed Shakespeare in the Park series. His Broadway debut was with Art Carney in "Take Her, She's Mine," a comedy that ran for a year.

"The Trial of the Cantonsville Nine," a play about the Berrigans, drew highly favorable attention to Jordan on both coasts and led indirectly to a further career in films and TV. His film debut was in Spain in "Valdez is Coming," followed by "The Friends of Eddie Coyle."



Still 1929-33

Michael York fires his ray pistol in order to complete an escape for himself and Jenny Agutter from confinement. The MGM film about life in the 23rd century, "Logan's Run" will open at the Theatre through United Artists release.

A Hologram First For 'Logan's Run'

Michael York became the first film star in history to perform in a hologram when he journeyed to the Multiplex Company laboratories in San Francisco for this unique pre-production filming.

In MGM's "Logan's Run" a United Artists release opening at the Theatre, Michael York's brain is fragmented into six separate images during a police interrogation. The holographic marvels which produce human images in action and color which float in midair have York performing in seven different roles at the same time; each facsimile acts independently of each other. York will be seen as a solid image and as the half-dozen ectoplasmic heads surrounding him, each answering individual questions.

This revolutionary screen technique being introduced in "Logan's Run" could well be the forerunner of the movies and TV entertainment of the future.

In addition, Chris Outwater, one of America's leading scientists in the field of holograms and co-author of a definitive textbook on the subject, was hired as a consultant on the laser beam holography and to produce unusual light and image techniques that were incorporated in the futuristic

decor of the 23rd century story. Laser photography is an important part of "Logan's Run" special effects.

Publisher to Producer

Saul David, the producer of MGM's "Logan's Run," which opens at the Theatre through United Artists release, has enjoyed a lucrative career in the fields of publishing and films. As Vice President and Editorial Director of Bantam Books, he pioneered the highly successful amalgamation of books and movies, and when he terminated his ten-year association with Bantam, he came to Hollywood to help create and develop books with movie appeal, such as "The Interns," "Sex and the Single Girl" and "Harlow."

He made his debut as a full-fledged producer with the highly popular "Von Ryan's Express," followed by three other boxoffice hits in succession—"Our Man Flint," "Fantastic Voyage" and "In Like Flint."

Moving to MGM as Executive Story Editor, Saul David soon shifted to producer status and "Logan's Run," MGM's biggest film project in many years.

The film was directed by Michael Anderson from a screenplay by David Zelag Goodman based on the novel by William F. Nolan and George Clayton Johnson.

Official Billing

METRO-GOLDWYN-MAYER 35%
Presents
A SAUL DAVID PRODUCTION 35%
"LOGAN'S RUN" 100%
starring
MICHAEL YORK 75%
JENNY AGUTTER 75%
RICHARD JORDAN 75%
ROSCEEE LEE BROWNE 75%
FARRAH FAWCETT-MAJORS 75%
and
PETER USTINOV 75%
Screenplay by
DAVID ZELAG GOODMAN 35%
Based on the novel "LOGAN'S RUN" by
WILLIAM F. NOLAN and
GEORGE CLAYTON JOHNSON 35%
Music—**JERRY GOLDSMITH** 35%
Produced by
SAUL DAVID 35%
Directed by
MICHAEL ANDERSON 35%
Filmed in
TODD-AO and METROCOLOR 25%
Released thru
UNITED ARTISTS 35%
A Transamerica Company



Released thru
United Artists
A Transamerica Company

The Players

Logan **MICHAEL YORK**
Jessica **JENNY AGUTTER**
Francis **RICHARD JORDAN**
Box **ROSCEEE LEE BROWNE**
Holly **FARRAH FAWCETT-MAJORS**
Old Man **PETER USTINOV**
Doc **MICHAEL ANDERSON, JR.**
Billy **GARRY MORGAN**
Runner #1 **DENNY ARNOLD**
Runner #2 **GLEN WILDER**
Beautiful Woman Runner .. **LARA LINDSAY**
1st Sanctuary Man **BOB NEIL**
2nd Sanctuary Man **RANDOLPH ROBERTS**
Sanctuary Woman **CAMILLA CARR**
Ambush Man **GREG MICHAELS**
Daniel **ROGER BORDEN**
Mary Two **MICHELLE STACY**
Beautiful Woman on Lastday ... **ANN FORD**
New You Shop Customer **LAURA HIPPE**

The Film-Makers

Produced by **SAUL DAVID**
Directed by **MICHAEL ANDERSON**
Screenplay **DAVID ZELAG GOODMAN**
Based on the novel "LOGAN'S RUN" by
WILLIAM F. NOLAN
GEORGE CLAYTON JOHNSON
Music by **JERRY GOLDSMITH**
Director of Photography
ERNEST LASZLO, A.S.C.

Associate Producer **HUGH BENSON**
Edited by **BOB WYMAN**
Production Designer **DALE HENNESSY**
Assistant to the Producer .. **LARA LINDSAY**
Set Director **ROBERT DeVESTAL**
Special Photographic Effects
L. B. ABBOTT, A.S.C.
Sound **JERRY JOST**
JOSEPH KITE, WILLIAM MANOOCH
Costume Designer **BILL THOMAS**
Makeup **WILLIAM TUTTLE**
DICK COBOS
Casting **JACK BAUR**
Unit Production Manager
BYRON ROBERTS
Assistant Director **DAVID SILVER**
2nd Assistant Directors .. **ALAN BRIMFIELD**
WIN PHILPS, JERALD SOBUL
Special Effects **GLEN ROBINSON**
Camera Operator **DICK JOHNSON**
Script Supervisor **RAY QUIROZ**
Property Master **JACK MARINO**
CHUCK SERTIN
Costumers **DICK BUTZ, EDNA TAYLOR**
RONALD DAWSON
JOANNE HUTCHINSON
Hair Stylist **JUDY ALEXANDER COREY**
Stunt Coordinators **GLEN WILDER**
BILL COUCH
Laser Consultant **CHRIS OUTWATER**
Holograms by **MULTIPLEX COMPANY**
VTR Operator **LINDSEY HILL**
Publicity **DON MORGAN**

Released thru
UNITED ARTISTS
A Transamerica Company

FULL COLOR DISPLAY PHOTOS

A set of twelve 11x14 stills in full color, packaged handsomely in a jacket is available for promoting the film.



SUGGESTED USES:

- For special display around the theatre. *
- For tie-up windows and in-store displays in music and department stores.
- As presentation folders for key newspaper and TV/Radio personalities.
- As special prizes for radio promotions.

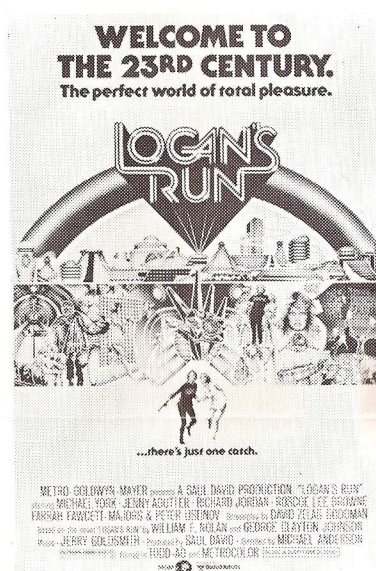
PRICE
\$6.95
PER SET
FROM
NATIONAL
SCREEN SERVICES

*THESE STILLs ARE NOT INTENDED AS SUBSTITUTE 11x14's FROM NSS FOR THEATRE FRAMES!

POSTERS AND LOBBIES



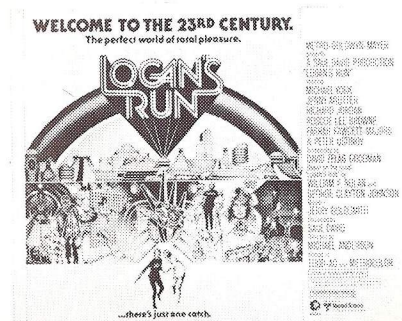
ADVANCE 1 SHEET



1 SHEET



14 x 36 INSERT CARD

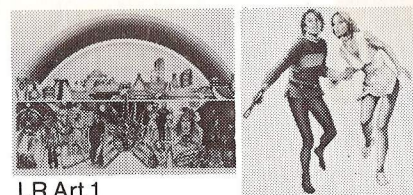


22 x 28 LOBBY CARD

AVAILABLE FROM
NATIONAL SCREEN SERVICE

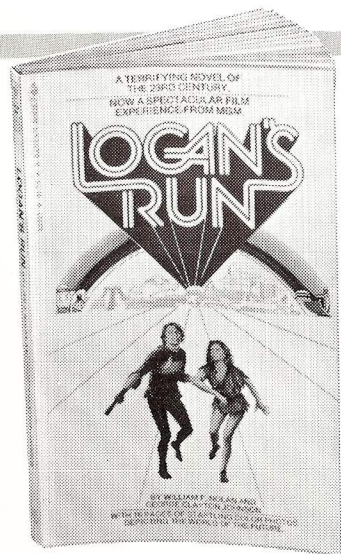
ALSO AVAILABLE
EIGHT 11 x 14 LOBBY CARDS
EIGHT 8 x 10 COLOR STILLs

ART STILLs



LR Art 1

LR Art 2



BIG BANTAM BOOK PROMOTION!

Bantam Books has issued a paperback motion picture edition of "Logan's Run," by William F. Nolan and George Clayton Johnson which was a top-seller as a hardback. The screenplay was written by David Zelag Goodman. Described by Bantam as a "Super-Movie-Tiein," the paperback features 16 pages of color photos from the movie, and is available wherever paperbacks are sold.

Bantam has mounted a vast multi-media advertising-promotion campaign for the book. Network radio and print advertising is being used extensively in the major markets and window streamers and displays are slated to be set up in bookstores around the country.

Work with the outlets in your area by supplementing the displays with stills and posters. Print bookmarks for widespread distribution made from 1-column ads. Follow through with any pertinent promotions you might think of plus ads in various local publications.

SOUNDTRACK ALBUM ON RECORDS AND TAPES

The soundtrack of Jerry Goldsmith's score for "Logan's Run" is now available on MGM Records and Tapes. The album's cover carries the advertising art and can serve as part of window and counter display in record shops. MGM Records is backing up this album with a heavy promotional and advertising campaign.

Get copies of the album to the disc jockeys and give station managers various suggestions for programs, such as an evening (or an hour) of music of the future. (There are several such records). Also supplement the window and counter displays at the music shops with posters and stills.

Play the album or tape in lobby and theatre between show breaks.

TELEVISION & RADIO SPOTS

A selection of Television and Radio Spot announcements in many time lengths are available on request. Please order early from:

Domestic Distribution Advertising Dept.
United Artists Corporation
729 Seventh Avenue, New York, N.Y. 10019

Order Your Trailer Now From
NATIONAL SCREEN